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**OKA b. Men's Footwear on Par with Comfort and Style**  
*Shoe Designer Showcases Masculine Designs at 2008 PGA Merchandise Show*

**ATLANTA (January 1, 2008)** – OKA b., U.S.-based manufacturer and designer of Shoes That Love You™, brings their comfortable yet stylish men's line to the 2008 PGA Merchandise Show, January 17-19 in Orlando, FL.

After a long day on the course, men can relax in OKA b.'s lightweight and flexible massaging footwear. Unlike other comfort footwear currently on the market, OKA b. offers a fashionable, after-game alternative that takes golfers from the course to the clubhouse in style.

Recognized for chic women's footwear that pampers feet through reflexology and ergonomic design, OKA b. brings these popular features to three masculine sandal styles that keep men's feet looking and feeling good:

- **Camden** – an athletic slide with ventilated sides; available in Licorice (black) or Hot Chocolate (dark brown).
- **Monroe** – a casual slide featuring generous ventilation; available in nude.
- **Jackson** – a sporty thong style featuring wide, comfortable straps and superior arch support; available in Licorice (black).

Like all OKA b. shoes, men's styles feature built-in massage beads, one-piece construction and a non-slip, non-marking footbed. Additionally, all shoes are antimicrobial, waterproof and dishwasher safe to keep active feet fresh and clean. All men's styles are affordably priced around \$20.

“OKA b. shoes promote proper weight distribution and support, and they feature an anatomically correct, therapeutically contoured insole,” explains Naomi Wakatake, OKA b. chief designer. “Each step provides pleasant stimulation of vital spots on the foot, thus practicing the art of reflexology. All of these features create a relaxing, after-golf shoe.”

All OKA b. shoes are manufactured in the USA in Buford, Georgia. For more information on OKA b. visit [www.ShoesThatLoveYou.com](http://www.ShoesThatLoveYou.com) or call 888.730.OKAB. Styles are available for sale online and in all 50 states.

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